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We are a non-profit preschool that provides an outstanding educational program for children of low-income families.

### We are looking for a long-term relationship with corporate or foundation sponsors

Wonderful Days Preschool serves a truly critical role in Cobb County as we support low-income families with these amenities:

- We are a 501c3 nonprofit founded in 1972 and supported solely by private donors.
- Our preschool has free tuition, free transportation, and 2 free nutritious meals per day.
- We have classes for 3 and 4-year-old children with a maximum enrollment of 56.
- Our entire staff is bilingual.
- Our students enjoy several field trips per year.
- We provide parent seminars.

We are looking for major partners to support our continuing efforts to give children from low-income families an equal opportunity at success in school. Here are some facts to consider:

1. **Early childhood learning is critical:** Numerous studies indicate that whereas all students benefit from a good preschool education, poor and disadvantaged children benefit the most. Moreover, dual-language learners who attend preschool, most of whom are Hispanic, show the largest gains in English language development and academic skills. Equally important, the “school readiness gap” in students’ academic and social skills observed between income levels is already evident by age 2. This clearly points to the importance of early education beginning by the age of 3. (*Latino Children Who Attend Preschool Fare Better, The Atlantic, Janie Boschma, Oct. 2015; Pre-K: Decades Worth of Studies, One Strong Message; NPR Ed, Claudio Sanchez, May 2017*)
2. **No other free options exist for three-year-olds or with our amenities for four-year-olds:** Affordable preschool options for low-income families who need early childhood education the most are not readily available, especially for 3-year-old students. In Cobb County, private preschool is expensive, well beyond the financial reach of low-income families. Georgia’s free state-lottery-funded Pre-K program and Marietta City’s preschool program are only for 4-year-olds. None of these programs provide transportation.
3. **We serve English-language learners:** WDP is well positioned in the center of Cobb County to serve our low-income minority community. Of the 4000 children aged 0-4 in the Marietta City School District, 19.5%, or 780, are Hispanic. That means about 400 Hispanic children aged 3-4 need preschool, just from this school district.
4. **Giving is down since Covid. Here are some annual dollar amounts and what they will do for our children:** \$20,000 will pay for both teachers in a new class. \$15,000 will help stabilize our annual budget. \$10,000 will help us keep our great bilingual staff in this job market. \$5,000 will pay for annual bus maintenance and build a fund for the future purchase of a new one.

We want to ensure our partnership will be mutually beneficial.

- We will provide the visibility and recognition you approve.
  - We can prominently display your name and logo on student and fund-raising t-shirts, at our Spring Festival, our quarterly newsletter, and Facebook and website.
  - We invite you to visit our school to see your support in action and we will provide photo articles about the visit in our various communications.
  - We keep you apprised of the number of people we are reaching with these communications.
  - Finally, we will maintain an open dialogue with you about how we can continue our mutually successful partnership.
- Call or email us for more information. **THANK YOU!**

